

## 2021 Customer Ticket Package

### Use customer tickets as part of your sales & marketing strategy

Take advantage of this tool to boost your contact opportunities by attracting more visitors to your stand, reactivating old customers and acquiring new customers. These 'Invite & Meet' customer tickets will give your existing customers, partners and potential customers a strong incentive to visit your booth because they can be exchanged for free admission to the exhibition.

### Spotlight your advertising message

It's also a perfect place to draw your invited guests' attention to what your show has to offer. You can place individually designed advertising for your guest tickets, or insert an existing promotional materials such as brochures, flyers, posters and press releases.

The ads will appear on the ticket vouchers as soon as your guests activate their tickets.



### How to invite your contacts using vouchers

You can invite your prospective customers by sending each of them an individual voucher code. Once registered, your invitees can print the voucher or present the voucher on the mobile device to redeem it for an actual ticket at the reception desk. Each ticket is valid for all days of the event.

### Prices

- 20 tickets/400,- €
- 30 tickets/500,- €
- 40 tickets/600,- €
- More than 40 tickets/Call for pricing

/All prices exclude VAT.

/Prices do not include graphic design/layout of the advertising material.

### Free trial codes

We are pleased to offer you 5 free trial codes to let you test it out for yourself.

### Questions or request free trial codes?

Please contact us at [info@robochair.de](mailto:info@robochair.de)